

Award-winning Digital Driver Safety Solution

Big Impact for Small-to-Medium Fleets

Looking for a driver safety solution with proven results? Need an easy-to-use option that is **quick to implement, won't distract from your core mission or stress your company's resources, AND includes dedicated support?**

Look no further!

Mentor by eDriving helps REDUCE:

- Total cost of vehicle ownership
- Collisions and physical damage
- Injuries and lost workdays
- Workers' compensation
- Liability suits
- Insurance premiums
- Vehicle wear & tear
- Traffic violations & speeding tickets

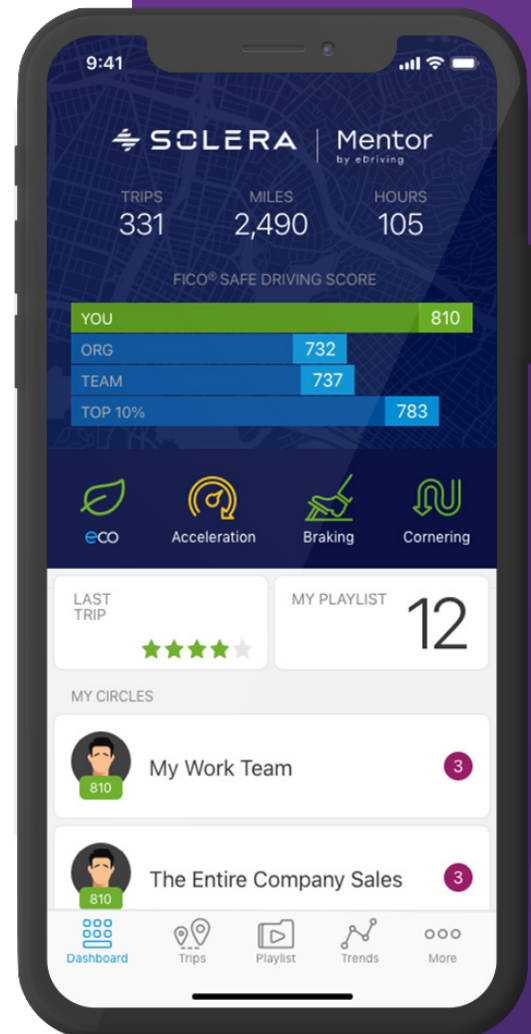
Mentor by eDriving helps IMPROVE:

- Profitability
- Fuel economy
- Carbon emissions
- Vehicle residual value
- Driver well-being
- Brand reputation and community standing

Turnkey Digital Safety Solution for SMB

Award-winning Mentor by eDriving is an easy-to-implement driver safety offering that:

- **identifies** risky driver behavior using telematics-based scoring;
- **remediates** risky behavior with micro-training, gamification, and coaching;
- **secures** driver privacy every step of the way;
- **supports** small- to medium-sized businesses (SMB) with dedicated account support and extensive resources



Proven Success

High-risk drivers improved their FICO® Safe Driving Score by up to 51% in as little as 6 months and reached up to 70% improvement over 18 months. They also reduced Speeding by up to 85% and Distraction by up to 88% over 18 months.

Source: eDriving analysis conducted in Spring 2022 coinciding with 3.5B Mentor miles driven.

Robust, Unique Features



Advanced Risk Assessment

Predictive, independently-validated RoadRISK® assessment identifies a driver's initial risk level using driver profile, knowledge, attitude, behavior, and hazard perception inputs.



Driver Scoring

Drivers receive a validated score that predicts likelihood of being in a collision – EITHER the best-in-class, telematics-based FICO® Safe Driving Score (Mentor users) OR a DriverINDEX® score (Mentor Insight users) encompassing incidents, collisions, violations, and RoadRISK® results.



EcoDrive*

EcoDrive dashboard indicator shows drivers just how eco-friendly their driving is and reminds them that smooth, defensive driving IS eco-driving.



eLearning

300+ micro-training modules available in 25+ languages provide drivers with a solid foundation, as well as address individual risk patterns.



Engagement & Gamification

Promote friendly competition by enabling users to set up Circles where they can see fellow members' progress/scores and send motivational messages. Positive behavior improvement earns badges and rewards.



Step-by-step Coaching Template

Easy-to-use template help managers provide intervention and guide critical coaching conversations with high-risk drivers.



Driver Event Reporting

Allows drivers to submit collision information directly from Mentor to Fleet/Accident Management Partners/Insurers to help reduce claims cost by up to 40%.



Driver Vehicle Inspection Report (DVIR)

Checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for maintenance issues.



Driver Risk Monitoring

Continuous license monitoring ensures employers have the most up-to-date information regarding employees' driving records and ability to drive for work.



KPIs, Analytics & Benchmarking

Unified platform delivering insightful analytics which provide comprehensive view of driver risk and help demonstrate ROI through reduced collisions, incidents, violations, and total cost of vehicle ownership. Includes CrashPACK data in event of collision.

*Not available with Mentor Insight

Unmatched Professional Services & Support

Customer Success - Dedicated account teams are committed to achieving your goals.

Data Analytics/Reporting - Data scientists and analysts help eDriving customers turn data into actionable insights.

Privacy Support - Experts in privacy regulations around the world help customers navigate potential concerns.

24/5 Tech Support – Available throughout the world in the local language, help is only a phone call or email away.

Professional Coaching - One-to-one learning sessions are held with an eDriving ProCOACH following an event and sustained risky behavior.

Privacy-Centric, Data-Secure Environment

Mentor is NOT:

A driver surveillance or tracking tool. Location data is only visible to drivers for training purposes, except in the event of a collision.

A mobile phone tracker or blocker. It does not read, record, monitor or block phone calls, text messages or emails. Mentor only detects whether the cell phone is used while driving in order to record distraction events.