

# Confidently drive your way to a high FICO® Safe Driving Score with Mentor by eDriving!



## Take those turns with grace

Higher-risk drivers have 136 times as many harsh cornering events per 100,000 miles driven compared to lower-risk drivers.



## Avoid harsh braking

42% of trips of higher-risk drivers have harsh braking events compared to 2% of trips of lower-risk drivers.



## Stop using your phone while driving

67% of trips of higher-risk drivers have phone distractions compared to 5% of trips of lower-risk drivers.

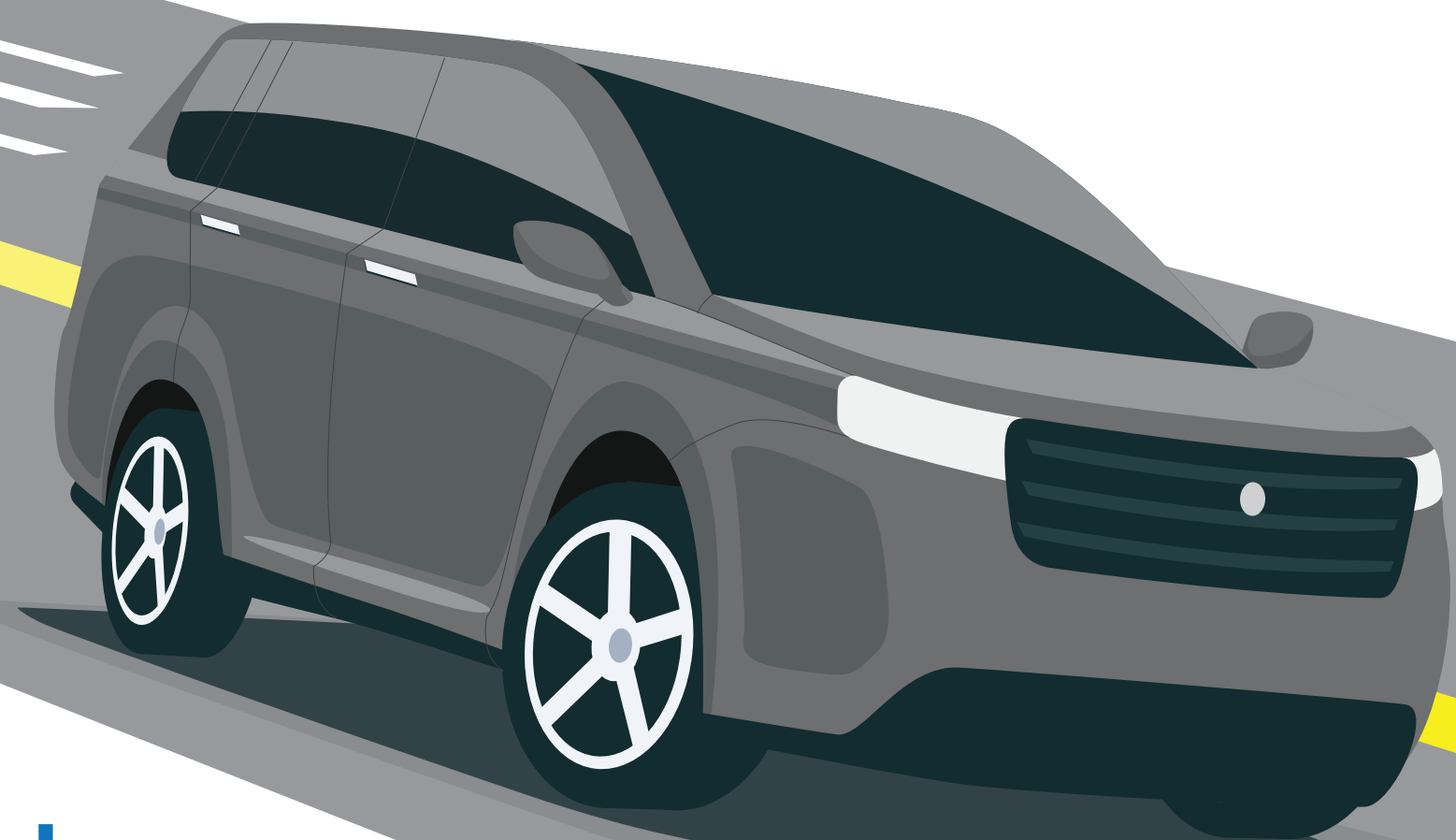
## Go easy on the accelerator

Higher-risk drivers have 291 times as many harsh acceleration events per 100,000 miles driven compared to lower-risk drivers.



## Watch your speed

Higher-risk drivers have 66 times as many speeding events per 100,000 miles driven compared to lower-risk drivers.



## DRIVE SAFELY

Achieving and maintaining an excellent FICO® Safe Driving Score can be accomplished by consistently demonstrating safe driving behaviors, such as avoiding harsh braking, acceleration and cornering events, following the speed limit, and resisting the temptation of phone distractions while driving.<sup>1</sup>

<sup>1</sup>FICO Blog, "The FICO Safe Driving Score provides an objective measure of driver risk to help reduce traffic collisions," September 2022. In the study, higher-risk drivers were identified as those scoring at or below 695, representing the lowest scoring 20% of all drivers. Lower-risk drivers were identified as those scoring at or above 815, representing the highest scoring 20% of all drivers.

