

crash-free
culture®

The gold standard.

**Award-winning program
for managing PIV operator risk**

eDriving's flagship driver risk management program, Crash-Free Culture® is composed of five components designed to work together to measurably reduce collisions, incidents, injuries, and damaged goods caused by risky operation of power industrial vehicles (PIV). Used by over 1,200,000 active drivers and refined over 25 years serving many of the world's largest global fleets with warehouse operations, Crash-Free Culture and its companion platform, Virtual Risk Manager® (VRM), comprise the most globally respected and validated comprehensive risk management solution available. A solution unmatched in its depth, breadth, efficacy and proven ROI.



How Our Crash-Free Culture® Program Works

Safety Culture

The heart of our program is establishing clear cultural context and accepted norms within the organization. We help establish or augment each client's culture of safety including building or improving a company's warehouse safety policy, creating and securing commitment to the operator pledge, and communicating expected PIV operating best practices and privacy policies.

RoadRISK® PIV

VRM's predictive psychometric risk assessment tool helps warehouse managers understand the likelihood of an operator being involved in an incident/collision. Input to the model includes operator history, shift and vehicle information, assessments of attitudes, behavior and knowledge of PIV operating best practices, and real-time hazard identification challenges using full-motion video.

RoadRISK produces a risk classification ("Low", "Medium", "High" risk) for each operator. The predictive accuracy of RoadRISK's classification model has been independently validated by four large-scale research studies and has been borne out by over 1,200,000 users.



DriverINDEX®

VRM's analytics platform integrates comprehensive operator performance data from disparate sources (including 3rd parties) into a single system, providing an unprecedented, unified view of total risk across an organization. These data sources can include:

- RoadRISK results
- Collision/Incident reports
- License Violations
- Injury reports

DriverINDEX ranks operators to identify an organization's most at-risk operators. Managers can focus on execution of a high-risk response plan that we help develop while delivering a less intensive annual training plan for those in the lower-risk categories. A manager's coaching toolkit is provided to support managers with templates for coaching and providing intervention for at-risk operators.

RiskCOACH®

We offer 6 customized RiskCOACH courses designed for PIV operators. This core set includes Attitude, Hazard Recognition, Knowledge, Stability Triangle, Pre-Shift Inspections, and General Warehouse Safety. Courses will be automatically prescribed to at-risk operators to address gaps identified by RoadRISK assessment results.

Benchmarking

Monthly, quarterly and annual reporting allows managers to monitor key metrics regarding collisions, injuries and incidents.

Flexible Packages for Warehouse Fleets

	Platinum	Gold	Silver	Bronze
Culture Pack - <i>policy awareness and education</i>	✓	✓	✓	✓
RiskCOACH® Modules - <i>12 modules/year/driver</i>	✓	✓	✓	✓
24/5 Technical Support	✓	✓	✓	✓
Three60™ Digital Road Safety Magazine	✓	✓	✓	✓
MVR (One per Year) - <i>USA, UK, Canada</i>				✓
MVR Continuous Driver Risk Monitoring - <i>USA, UK, Canada</i>	✓	✓	✓	
RoadRISK® Assessment - <i>available per driver, every 3 years</i>	✓	✓	✓	
Manager Coaching Toolkit	✓	✓	✓	
Benchmarking Forum/Support	✓	✓	✓	
CrashCOUNT	✓	✓	✓	
DriverINDEX® with Crash, RoadRISK and MVR Data Integration	✓	✓	✓	
DriverINDEX® with Telematics, Crash, RoadRISK, and MVR Data Integration	✓	✓		
Professional Coaching - <i>post-collision and/or with DriverINDEX medium-high/high-risk drivers</i>	✓			

The choice of industry leaders worldwide.

25 years' experience
 1,200,000+ active fleet drivers
 125 countries

100+ client & partner awards
 Privacy-first, data-secure environment
 Large-scale validation studies