

# Risk reduction redefined.

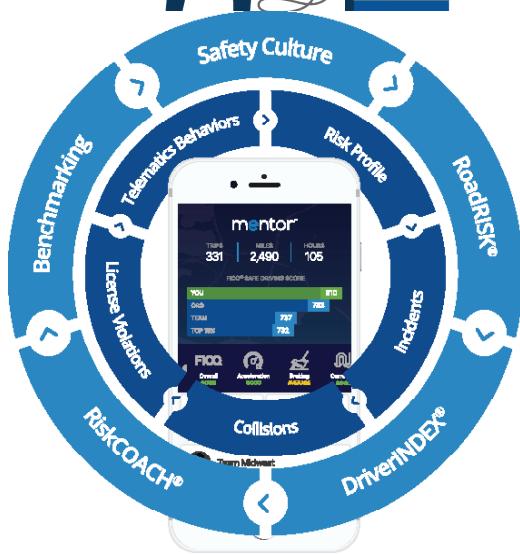
## For Pest Elimination Fleets



Our comprehensive driver risk management program helps Pest Elimination organizations worldwide reduce collisions, injuries, license violations, as well as the Total Cost of Ownership (TCO). How? By combining eDriving's patented, continuous improvement methodology for driver risk reduction with the latest smartphone technology, proven behavioral change techniques, microlearning and gamification. The result? An integrated, smartphone-based driver risk management solution like no other.

## Proven Foundation.

Mentor by eDriving<sup>SM</sup> incorporates the company's patented\* five-stage approach to driver risk management used by Fortune 500 companies throughout the world and recognized with over 100 client & partner awards:



### Safety Culture

Privacy and policy templates, SMART driving principles, guide and safety pledge all designed to help Pest Elimination managers and their drivers embrace safety as a corporate imperative and create a crash-free culture<sup>®</sup>.

### RoadRISK®

Validated risk assessment designed to help managers understand which of their drivers are most likely to be involved in the organization's next collision and why.

### DriverINDEX®

Combines collision, incident, license check, and telematics behavior data into one performance management system that gives managers visibility regarding their most at-risk drivers and coaching tools to reduce risk and monitor driving behavior improvements over time.

### RiskCOACH®

Short, interactive eLearning modules incorporate the latest cognitive science to help drivers identify and change at-risk behaviors while minimizing lost workdays and maximizing appointments, deliveries, and customer "face time".

### Benchmarking

Measure, modify, and improve. Reporting and benchmarking are provided to compare results among Pest Elimination teams, divisions, companies, and industries.

## Success Evolved.

To Virtual Risk Manager's® proven global risk reduction program, Mentor by eDriving adds its innovative telematics app that uses smartphone sensors to collect & analyze essential driver behaviors most predictive of risk including **Acceleration, Braking, Cornering, Speeding**, and uniquely, **Phone Distraction**. In addition to eliminating the need for additional hardware, Mentor offers numerous unique features:

FICO® Safe Driving Score.	In-app Training.	Warranty.	Gamification.	Driver Event Report (DER).	Driver Vehicle Inspection Report (DVIR).
Through eDriving's partnership with industry analytics leader FICO, drivers receive an individual FICO® Safe Driving Score validated to predict the likelihood of a driver being involved in a collision.	In addition to helping drivers identify and understand risky behaviors that could get them into trouble, Mentor delivers engaging, interactive micro-training modules straight to the smartphone. Available in 14 languages worldwide with training for both left-hand and right-hand drive vehicles.	An industry first! eDriving warranties that Mentor will reduce collisions by at least 20 percent in the first year or program fees (excluding MVR license checking costs) will be refunded.	Emojis and chat messaging encourage friendly competition between managers and their Pest Elimination teams, as well as co-workers across the organization. This helps make safety behind the wheel part of everyday conversation and contributes to the informal creation of a crash-free culture.	Mentor's in-app reporting toolkit makes it easy for Pest Elimination teams to complete and submit to employers, accident management partners, and insurers all the required information and photographic evidence required to aid the driver risk management process and minimize total collision costs.	Mentor checklist guides drivers through daily inspection of their vehicles before and after their appointments/ routes, prompting for issues that can be reported directly to the customers' Fleet Management Partner.

## Flexible Solutions for Pest Elimination Teams

	Platinum	Gold	Silver	Bronze
<b>Mentor™ by eDriving App - with FICO® Safe Driving Score, Micro-training, and Circles Gamification</b>	✓	✓	✓	✓
<b>Manager Dashboard with Mentor™ data and training completions</b>	✓	✓	✓	✓
<b>Manager Coaching Toolkit</b>	✓	✓	✓	✓
<b>RoadRISK® Assessment</b>	✓	✓	✓	✓
<b>DVIR - Pre/Post Vehicle Inspection</b>	✓	✓	✓	✓
<b>DriverINDEX® with Mentor, Crash and MVR Data Integration</b>	✓	✓	✓	✓
<b>Benchmarking Forum/Support</b>	✓	✓	✓	✓
<b>24/5 Technical Support</b>	✓	✓	✓	✓
<b>Three60™ Digital Road Safety Magazine</b>	✓	✓	✓	✓
<b>MVR (One per Year) - USA, UK, Canada</b>				✓
<b>MVR Continuous Driver Risk Monitoring - USA, UK, Canada</b>	✓	✓	✓	
<b>Driver Event Report/CrashCOUNT</b>	✓	✓	✓	Optional Add-On
<b>Professional Coaching</b>	✓	✓		
<b>Performance Warranty</b> - Reduce collisions by 20% in 1st year or money back excluding MVR fees	✓			
<b>Loss Detect® by Munich Re</b> - Auto Claims Data Analysis	✓			