

# Award-winning Digital Driver Safety Solution

## Big Impact for Small-to-Medium Fleets

Looking for a driver safety solution that provides £10-£15 in ROI for every pound spent? Need an easy-to-use option that is **quick to implement, won't distract from your core mission or stress your company's resources, AND includes dedicated support?**

Look no further!

### Mentor by eDriving helps REDUCE:

- Total cost of vehicle ownership
- Collisions and physical damage
- Injuries and lost workdays
- Workers' compensation
- Liability suits
- Insurance premiums
- Vehicle wear & tear
- Licence endorsements

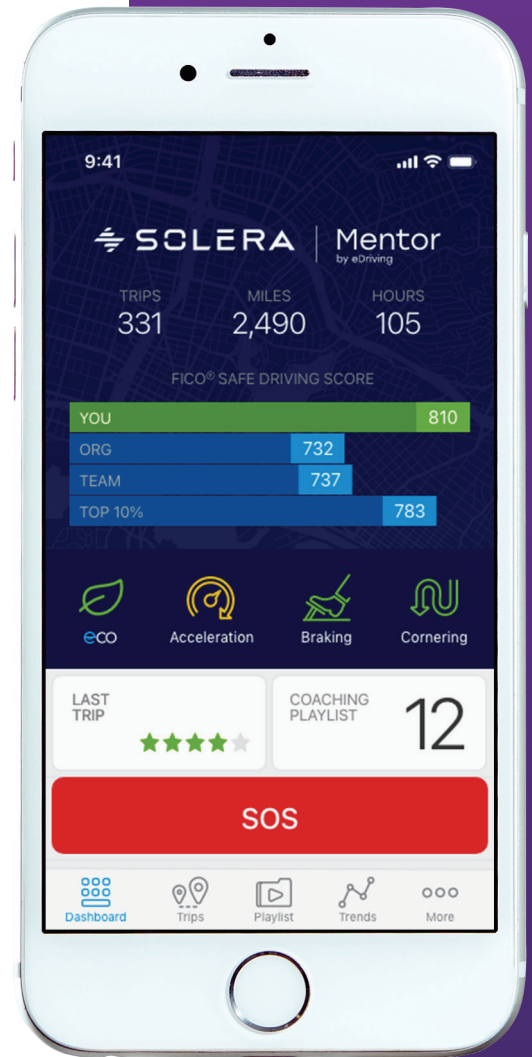
### Mentor by eDriving helps IMPROVE:

- Profitability
- Emergency Response in the event of a collision
- Fuel economy
- Carbon emissions
- Vehicle residual value
- Driver well-being
- Brand reputation and community standing

## Turnkey Digital Safety Solution for SMB

Award-winning Mentor by eDriving is an easy-to-implement driver safety offering that:

- **identifies** risky driver behaviour using telematics-based scoring;
- **remediates** risky behaviour with micro-training, gamification, and coaching;
- **protects** drivers with automatic crash detection and emergency response services;
- **secures** driver privacy every step of the way;
- **supports** small- to medium-sized businesses (SMB) with dedicated account support and extensive resources



## Proven Success

High-risk drivers improved their FICO® Safe Driving Score by 32% in as little as 6 months and reached 35% improvement over 15 months. They also reduced Speeding by 82% and Distraction by 59% over 15 months.

Source: eDriving analysis conducted in December 2020 coinciding with 1.5B Mentor miles driven.

## Robust, Unique Features



### Advanced Risk Assessment

Predictive, independently-validated RoadRISK® assessment identifies a driver's initial risk level using driver profile, knowledge, attitude, behaviour, and hazard perception inputs.



### Driver Scoring

Drivers receive a validated FICO® Safe Driving Score that predicts likelihood of being in a collision.



### EcoDrive

Dashboard indicator shows drivers just how eco-friendly their driving is and reminds them that smooth, defensive driving IS eco-driving.



### eLearning

300+ micro-training modules available in 25+ languages provide drivers with a solid foundation, as well as address individual risk patterns.



### Engagement & Gamification

Promote friendly competition by enabling users to set up Circles where they can see fellow members' progress/scores and send motivational messages. Positive behaviour improvement earns badges and rewards.



### Step-by-step Coaching Template

Easy-to-use template help managers provide intervention and guide critical coaching conversations with high-risk drivers.



### Driver Event Reporting

Allows drivers to submit collision information directly from Mentor to Fleet/Accident Management Partners/Insurers to help reduce claims cost by up to 40%.



### Driver Vehicle Inspection Report (DVIR)

Checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for maintenance issues.



### Automatic Crash Detection

Sfara's automatic crash detection technology triggers a voice call to the driver from one of Bosch's Global Call Centre agents supporting over 50 countries who can quickly dispatch Police, Fire, and/or Ambulance to the scene.



### Personal SOS

Allows drivers to silently initiate a call for help whenever they feel unwell or unsafe to Bosch's Global Call Centre agents who relay information to local emergency services for immediate dispatch of help to the scene.



### Driver Risk Monitoring

Continuous licence monitoring ensures employers have the most up-to-date information regarding employees' driving records and ability to drive for work.



### KPIs, Analytics & Benchmarking

Unified platform delivering insightful analytics which provide comprehensive view of driver risk and help demonstrate ROI through reduced collisions, incidents, endorsements, and total cost of vehicle ownership. Includes CrashPACK data in event of collision.

\*Not available with Mentor Insight

## Unmatched Professional Services & Support

**Customer Success** - Dedicated account teams are committed to achieving your goals.

**SWAT Implementation Team** - Elite "special ops" team is focused on supporting enterprise customers through successful pilots and launch.

**Data Analytics/Reporting** - Data scientists and analysts help eDriving customers turn data into actionable insights.

**Privacy Support** - Experts in privacy regulations around the world help customers navigate potential concerns.

**24/5 Tech Support** - Available throughout the world in the local language, help is only a phone call or email away.

**Professional Coaching** - One-to-one learning sessions are held with an eDriving ProCOACH following an event and sustained risky behaviour.

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## Privacy-Centric, Data-Secure Environment

**Mentor is NOT:**

**A driver surveillance or tracking tool.** Location data is only visible to drivers for training purposes, except in the event of a collision.

**A mobile phone tracker or blocker.** It does not read, record, monitor or block phone calls, text messages or emails. Mentor only detects whether the mobile phone is used while driving in order to record distraction events.