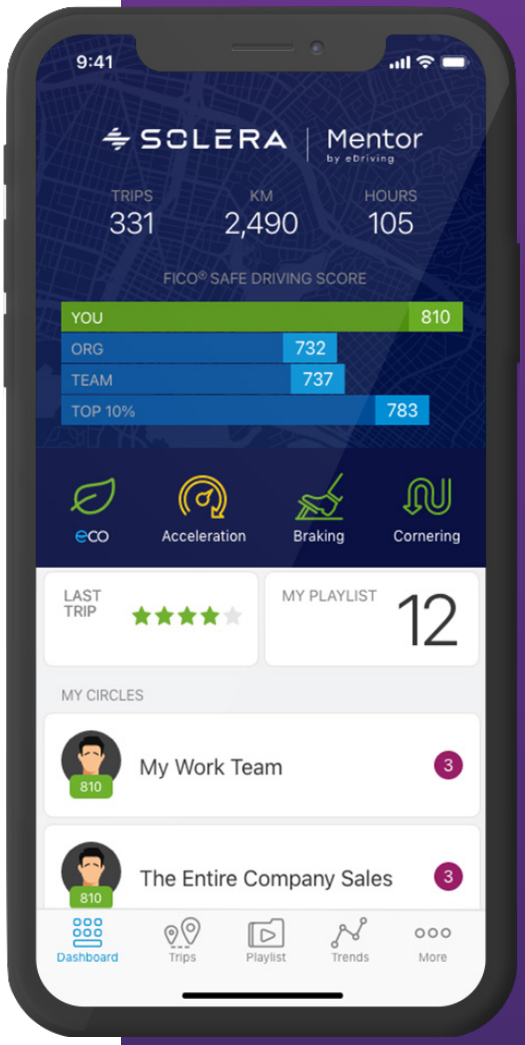
Mentor
by eDriving

Comprehensive digital driver risk management



Award-winning Mentor℠ by eDriving identifies and remediates risky driver behaviour using **scoring**, **eLearning**, **coaching**, and **gamification**, while recognising safe, **eco-friendly driving** with **rewards**. Delivered from a **privacy-first**, **data-secure platform** and supported with unsurpassed **professional services**, Mentor offers flexible options to meet the needs of small-to-medium sized businesses (SMB) and enterprises around the world.

Key Benefits

- Reduced collisions, incidents, injuries, endorsements
- Reduced operational costs
- Reduced emissions; increased eco-driving
- Reduced cost of vehicle ownership
- Proven sustained driver behaviour change; increased driver safety
- Comprehensive view of driver risk with insightful intelligence
- Highest levels of driver privacy protection and data security
- Deep, respected expertise with 25+ years' experience and 125+ awards
- Positive brand association for safety and sustainability

Flexible Mentor Options

Full-Service for Enterprise

For large, enterprise clients that want a more **customised solution** which may involve a pilot, tailored training sessions, adapted reporting, extended support, and more!

Turnkey for SMB

For small- to medium-sized businesses that want a solution that's **quick to implement** but won't distract from their core mission or stress company resources and includes dedicated support.

Telematics-Free for SMB or Enterprise

Mentor Insight does NOT include telematics, but still delivers the most powerful, award-winning tools in driver risk management.

Proven Success

High-risk drivers improved their FICO® Safe Driving Score by up to 51% in as little as 6 months and reached up to 70% improvement over 18 months. They also reduced Speeding by up to 85% and Distraction by up to 88% over 18 months.

Source: eDriving analysis conducted in Spring 2022 coinciding with 3.5B Mentor miles driven.

edriving.com

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Robust, Unique Features

Advanced Risk Assessment
Predictive, independently-validated RoadRISK® assessment identifies a driver's initial risk level using driver profile, knowledge, attitude, behaviour, and hazard perception inputs.

Driver Scoring
Drivers receive a validated score that predicts likelihood of being in a collision – EITHER the best-in-class, telematics-based FICO® Safe Driving Score (Mentor users) OR a DriverINDEX® score (Mentor Insight users) encompassing incidents, collisions, endorsements, and RoadRISK® results.

EcoDrive*
EcoDrive dashboard indicator shows drivers just how eco-friendly their driving is and reminds them that smooth, defensive driving IS eco-driving; Optional EcoDrive precisely identifies a driver's environmental impact by measuring savings in CO2 emissions and EV battery consumption.

eLearning
300+ micro-training modules available in 25+ languages provide drivers with a solid foundation, as well as address individual risk patterns.

Engagement & Gamification
Promote friendly competition by enabling users to set up Circles where they can see fellow members' progress/scores and send motivational messages. Add Mentor Rewards to your programme to recognise safe driving with badges and rewards redeemable for gift cards, merchandise, or experiences.

Step-by-step Coaching Template(s)
Easy-to-use template(s) help managers provide intervention and guide critical coaching conversations with high-risk drivers.

Driver Event Reporting
Allows drivers to submit collision information directly from Mentor to Fleet/Accident Management Partners/Insurers to help reduce claims cost by up to 40%.

Driver Vehicle Inspection Report (DVIR)
Checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for maintenance issues.

Driver Risk Monitoring
Continuous licence monitoring ensures employers have the most up-to-date information regarding employees' driving records and ability to drive for work.

KPIs, Analytics & Benchmarking
Unified platform delivering insightful analytics which provide comprehensive view of driver risk and help demonstrate ROI through reduced collisions, incidents, endorsements, and total cost of vehicle ownership. Includes CrashPACK data in event of collision.

*Not available with Mentor Insight

Unmatched Professional Services & Support

Customer Success - Dedicated account teams are committed to achieving your goals..

Data Analytics/Reporting - Data scientists and analysts help eDriving customers turn data into actionable insights.

Privacy Support - Experts in privacy regulations around the world help customers navigate potential concerns.

24/5 Tech Support – Available throughout the world in the local language, help is only a phone call or email away.

Professional Coaching - One-to-one learning sessions are held with an eDriving ProCOACH following an event and sustained risky behaviour.

Privacy-Centric, Data-Secure Environment

Mentor is NOT:

A driver surveillance or tracking tool. Location data is only visible to drivers for training purposes, except in the event of a collision.

A mobile phone tracker or blocker. It does not read, record, monitor or block phone calls, text messages or emails. Mentor only detects whether the phone is used while driving in order to record distraction events.

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