Risk reduction redefined.

For Sales, Service, and Delivery Fleets

Our comprehensive driver risk management program helps Sales, Service, and Delivery organizations worldwide reduce collisions, injuries, license violations, as well as the Total Cost of Ownership (TCO). How? By combining eDriving's patented, continuous improvement methodology for driver risk reduction with the latest smartphone technology, proven behavioral change techniques, microlearning and gamification. The result? An integrated, smartphone-based driver risk management solution like no other.

Proven Foundation.

Mentor by eDrivingSM incorporates the company's patented five-stage approach to driver risk management used by Fortune 500 companies throughout the world and recognized with over 90 client & partner awards:

**Safety Culture**
Privacy and policy templates, SMART driving principles, guide and safety pledge all designed to help Sales, Service, and Delivery managers and their drivers embrace safety as a corporate imperative and create a crash-free culture.

**RoadRISK®**
Validated risk assessment designed to help managers understand which of their drivers are most likely to be involved in the organization's next collision and why.

**DriverINDEX®**
Combines collision, incident, license check, and telematics behavior data into one performance management system that gives managers visibility regarding their most at-risk drivers and coaching tools to reduce risk and monitor driving behavior improvements over time.

**RiskCOACH®**
Short, interactive eLearning modules incorporate the latest cognitive science to help drivers identify and change at-risk behaviors while minimizing lost workdays and maximizing appointments, deliveries, and customer “face time”.

**Benchmarking**
Measure, modify, and improve. Reporting and benchmarking are provided to compare results among Sales, Service, and Delivery teams, divisions, companies, and industries.

*Mentor by eDrivingSM is patented with the US Trademarks and Patent Office: 6,714,894.*
Success Evolved.

To Virtual Risk Manager®'s proven global risk reduction program, Mentor by eDriving adds its innovative telematics app that uses smartphone sensors to collect & analyze essential driver behaviors most predictive of risk including Acceleration, Braking, Cornering, Speeding, and uniquely, Phone Distraction. In addition to eliminating the need for additional hardware, Mentor offers numerous unique features:

### FICO® Safe Driving Score
Through eDriving’s partnership with industry analytics leader FICO, drivers receive an individual FICO® Safe Driving Score validated to predict the likelihood of a driver being involved in a collision.

### In-app Training
In addition to helping drivers identify and understand risky behaviors that could get them into trouble, Mentor delivers engaging, interactive micro-training modules straight to the smartphone. Available in 14 languages worldwide with training for both left-hand and right-hand drive vehicles.

### Warranty
An industry first! eDriving warranties that Mentor will reduce collisions by at least 20 percent in the first year or program fees (excluding MVR license checking costs) will be refunded.

### Gamification
Emojis and chat messaging encourage friendly competition between managers and their Sales, Service, and Delivery teams, as well as co-workers across the organization. This helps make safety behind the wheel part of everyday conversation and contributes to the informal creation of a crash-free culture.

### Driver Event Report (DER)
Mentor's in-app reporting toolkit makes it easy for Sales, Service, and Delivery teams to complete and submit to employers, accident management partners, and insurers all the required information and photographic evidence required to aid the driver risk management process and minimize total collision costs.

### Driver Vehicle Inspection Report (DVIR)
Mentor checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for issues that can be reported directly to the customers’ Fleet Management Partner.

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### Flexible Solutions for Sales, Service, and Delivery Teams

<table>
<thead>
<tr>
<th>Feature</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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</thead>
<tbody>
<tr>
<td>Mentor℠ by eDriving App – with FICO® Safe Driving Score, Micro-training, and Circles Gamification</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Manager Dashboard with Mentor℠ data and training completions</td>
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<tr>
<td>Manager Coaching Toolkit</td>
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<tr>
<td>RoadRISK® Assessment</td>
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<tr>
<td>DVIR - Pre/Post Vehicle Inspection</td>
<td>✓</td>
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<tr>
<td>DriverINDEX® with Mentor, Crash and MVR Data Integration</td>
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<tr>
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<td>24/5 Technical Support</td>
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<td>Three60℠ Digital Road Safety Magazine</td>
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<td>✓</td>
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<tr>
<td>MVR (One per Year) - USA, UK, Canada</td>
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<td>✓</td>
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<tr>
<td>MVR Continuous Driver Risk Monitoring - USA, UK, Canada</td>
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<td>✓</td>
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</tbody>
</table>
| Driver Event Report/CrashCOUNT                                         | ✓        | ✓    | ✓      | ✓      | Optional Add-On
| Professional Coaching                                                  | ✓        | ✓    | ✓      | ✓      |
| Performance Warranty - Reduce collisions by 20% in 1st year or money back excluding MVR fees | ✓        | ✓    | ✓      | ✓      |
| Loss Detect® by Munich Re - Auto Claims Data Analysis                  | ✓        | ✓    | ✓      | ✓      |

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The choice of industry leaders worldwide.

24 years’ experience  
1,000,000+ active fleet drivers  
96 countries  
90+ client & partner awards  
Comprehensive risk management solutions  
Large-scale validation studies