

# Privacy-first driver risk management

Introducing **Mentor Insight** by eDriving.

This version of the award-winning Mentor family of products identifies and remediates risky driving behaviour using **collision history, licence endorsements, risk assessment, eLearning, coaching, and gamification**— it does **NOT use telematics data** to monitor driver behaviour or calculate a driver's risk score.

Mentor Insight also includes **Personal SOS with Emergency Response Services powered by Sfera & Bosch** to assist drivers and their families in over 50 countries in the event of a personal emergency. All of this is provided within a data-secure environment that protects driver privacy every step of the way.

## Key Benefits to drivers and their managers

- Easy-to-use, highly secure smartphone/tablet environment
- Comprehensive scoring of driver risk using RoadRISK® driver assessment, plus collision and licence endorsement history
- Responsive, interactive, multimedia eLearning using micro-training (< 5 minutes long), quizzes, and notifications
- Peace of mind via 24 x 7 emergency response services in 50 countries
- Highest levels of privacy protection and data security
- In-app manager coaching toolkit to support high-risk drivers
- Collaborative learning/messaging/gamification environment for drivers and managers to share best practices informally

## Easy to Implement

In just a few short steps, drivers can start their safe driving journey. They can explore behaviours that might put them at greater risk from their RoadRISK® assessment, and access short, interactive eLearning modules to sharpen their defensive driving knowledge, behaviour, and attitude behind the wheel.

Managers will now have detail about their drivers' risk profile at their fingertips, as well as coaching templates to walk high-risk drivers through a coaching conversation about their behaviour behind the wheel without needing to be a safety expert. Alerts will notify managers which drivers need coaching based on their collision and licence endorsement history, without sharing specific details.

## Creating a Crash-Free Culture®

Mentor Insight is designed to help managers support and sustain a focused mission objective across their teams – **to return drivers home safely at the end of each day!**








## Proven Success

eDriving, a Solera company, helps organisations around the world improve safety, reduce injuries, licence endorsements, carbon emissions, and total cost of fleet ownership through its patented digital driver risk management programmes.

eDriving is the digital driver risk management partner of choice for many of the world's largest organisations, supporting over 1,200,000 drivers in 125 countries. Over the past 25 years, eDriving's research-validated programmes have been recognised with over 120 awards around the world.

## Robust, Unique Features

From our experience working with many of the world's largest fleets and their work councils/ unions, we've derived a solution that does NOT depend on telematics, but still delivers many of the most powerful tools in digital driver risk management, including:

-  **Advanced Risk Assessment**  
Predictive, independently validated **RoadRISK®** assessment identifies a driver's initial risk level using driver profile, knowledge, attitude, behaviour, and hazard perception inputs.
-  **Driver Scoring**  
Drivers receive a validated **DriverINDEX®** score encompassing incidents, collisions, licence endorsements, and RoadRISK® results that predicts the likelihood of being in a collision. *(Licence endorsement data available in the US, UK, and Canada only.)*
-  **eLearning**  
300+ micro-training modules available in 25+ languages provide drivers with engaging, interactive content to address risky behaviour and promote best practice.
-  **Informal Engagement & Gamification**  
Promote friendly competition by enabling users to set up Circles where they can see fellow members' progress/scores and send motivational messages.
-  **Step-by-step Coaching Templates**  
Easy-to-use templates help managers provide intervention and guide critical coaching conversations with high-risk drivers.
-  **Driver Event Reporting (DER)**  
Allows drivers to submit collision information directly from Mentor to Fleet/Accident Management Partners/Insurers to help reduce claims cost by up to 40%.
-  **Driver Vehicle Inspection Report (DVIR)**  
Checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for maintenance issues.
-  **Personal SOS**  
Allows drivers to initiate a call for help whenever they feel unwell or unsafe to Bosch's Global Call Centre agents, who relay information to local emergency services for immediate dispatch of help to the scene.
-  **Driver Risk Monitoring (US, UK, Canada only)**  
Continuous licence monitoring ensures employers have the most up-to-date information regarding employees' driving records and ability to drive for work.
-  **KPIs, Analytics & Benchmarking**  
Unified platform delivers insightful analytics which provide a comprehensive view of driver risk and help demonstrate ROI through reduced collisions, incidents, violations, and total cost of vehicle ownership. Includes CrashPACK data in the event of a collision.

## Unmatched Professional Services & Support

**Customer Success** – Dedicated customer account teams provide timely assistance whenever needed.

**Data Analytics/Reporting** – Data scientists and analysts help eDriving customers turn data into actionable insights.

**Privacy Support** – Global Privacy Team assists clients with employee work council and union briefings and ensures their privacy strategy meets global standards.

**24/5 Tech Support** – Available throughout the world in the local language, help is only a phone call or email away.

**Professional Coaching** – One-to-one learning sessions are held with an eDriving ProCOACH following an event and sustained risky behaviour.

**Resource Library** – Complimentary webinars, best practice guides, articles, eBooks, digital road safety magazine, and specialised resource centers for easy self-service.

